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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/755,635	01/05/2001	Robert E. Dvorak	BLFR 1001-1	4822
22470	7590	01/25/2008		
HAYNES BEFFEL & WOLFELD LLP			EXAMINER	
P O BOX 366			VAN DOREN, BETH	
HALF MOON BAY, CA 94019			ART UNIT	PAPER NUMBER
			3623	
		MAIL DATE	DELIVERY MODE	
		01/25/2008	PAPER	

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

<b><i>Interview Summary</i></b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	09/755,635	DVORAK ET AL.	
<b>Examiner</b>	<b>Art Unit</b>		
BETH VAN DOREN	3623		

All participants (applicant, applicant's representative, PTO personnel):

(1) Ms. BETH VAN DOREN (PTO Personnel). (3)\_\_\_\_\_.

(2) Mr. Ernest Beffel (Applicant's Representative). (4)\_\_\_\_\_.

Date of Interview: 22 January 2008.

Type: a) Telephonic b) Video Conference  
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.  
If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: claim 94, presented after-final on 12/06/2007.

Identification of prior art discussed: \_\_\_\_\_.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Mr. Beffel explained what he felt was the novelty of the claims in terms of newly presented claim 94. He described the novelty as a display fixture abstraction layer and pointed to page 10 of the specification. Examiner made suggestions concerning the claim language and awaits action by the applicant.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

/Beth Van Doren/  
Primary Examiner, Art Unit 3623  
\_\_\_\_\_  
Examiner's signature, if required

Examiner Note: You must sign this form unless it is an  
Attachment to a signed Office action.